Hi Everyone:

We are thrilled to announce that we have 83 councils live on web! This month, we're working on the final stages of the page counter component. We have selected 8 pilot councils to test this new functionality: Eastern Oklahoma, Eastern Iowa and Western Illinois, Louisiana East, North Carolina Coastal Pines, Heart of Central California, Gateway, Colonial Coast and Southeast Florida. Once this component passes testing, we will deploy it to all councils.

We encourage everyone to watch the Google Tag Manager Introduction. Keep on reading to see some exciting GSUSA assets, an awesome tip of the month and some best practice reminders!

Best,

The Web Platform Team

Optional Assets
In case you missed it, take a look at the homepage hero images we've provided in the shared folder for both Digital Cookie and Cookie Promotions (right rails too)! Additionally, if you are a LBB or ABC council using Digital Cookie, be sure to replicate our demo pages. Instructions for these pages were emailed to councils on 11/16/16 for LBB and ABC councils.
* We request that councils **do not reupload GSUSA assets** into their own council-specific folders. We track the data of how many councils are using these graphics from the shared folder in the Digital Asset Manager (DAM).

*If you are a council with your springboards at the bottom, please use the 960x420 size. If you are a council with your springboards to the right, please use the 655x360 size. We've noticed some councils are confusing the 2 sizes. Please double check your site to make sure you are using the correct size for your design.

---

**Join the Conversation on Chatter**

Have a question about the Web Platform? Want to ask other councils what they're doing? The Web Platform Chatter group is a great place to ask or answer questions from other councils!
(Note: only available to councils live with Volunteer Systems)

**Chit Chat about Web! »**
Tip of the Month

When it comes to reuploading a document with the same exact file name, have you ever had all of your metadata wiped out?

If you are updating an existing document and want to keep all of the metadata, you should choose "Create Version" instead of "Replace".

If you choose "Replace", it will act as if it is deleting the file and then reupload the form, effectively wiping out existing information.

Is there anything you would like to see added to the newsletter? Or should the Web Team schedule any webinars that you would find helpful? Please email Laura Ballanco with your ideas!

Winter Cleaning
The Web Team has been looking through all 83 council sites and has noticed a 
some small items that can be changed to make your site even better!

1. **Content coming soon** - We do not recommend using web pages as 
placeholders. Please read this month's featured [newsletter article](#) for an 
explanation!

2. **Consistency with image sizes** - Remember that internal page hero 
images are 530x220. Also, consistency is important with your image 
 sizes, especially on your 
homepage!

3. **Homepage responsive sizes** - Be sure to add in the responsive 
500x655 image for the homepage. Adobe does not resize the homepage 
image pictures. If an image isn’t added in, it will appear blank on your 
responsive device.

4. **Title component** - When creating a new page, make sure to use the title 
component for consistency purposes. We’ve noticed some councils are 
using the text component and adjusting the size for the title section of 
your page. All of the National pages were created using the title 
component and we would like your council specific pages to look similar.

5. **Check Cookie section** - Please check your cookie section to see if there 
are any duplicate/blank pages.

---

**Welcome New Councils!**
Girl Scouts of Silver Sage
Girl Scouts of Colonial Coast
Girl Scouts of Minnesota and Wisconsin Lakes and Pines
Girl Scouts of Dakota Horizons

**Website Marketing Articles You Should Read**

[Why Page Titles Are So Important For SEO](#)
Why Under Construction Notices Are Bad Practice

Have a question? Don't be shy! Contact us for more information.

This email was sent to: LBallanco@girlscouts.org

You are receiving this e-mail because you have requested to receive information from Girl Scouts of the United States of America.

Privacy Policy | Unsubscribe | Manage Subscriptions | Profile Center

Our address is 420 5th Ave., New York, NY 10018

© 2016 Girl Scouts of the United States of America. All Rights Reserved.